

Assurity® Trust. We earn it every day.

One of the top priorities in any financial transaction is trust. You want to be confident your insurance company will be there when you need them.

Our Mission

At Assurity, we live our mission of **helping people through difficult times** every day, and have done so since 1890.

Mutual Organization

As a mutual organization, Assurity is owned by and accountable to our policyholders—meaning customers come first by design. Our focus is on creating shared value and always acting in the long-term best interests of our policyholders.

Ratings and Recognition

- AM Best* Rating “A-” (Excellent) with a positive outlook, indicating an excellent ability to meet ongoing insurance obligations
- World’s largest insurance company to earn Certified B Corporation status in 2015, demonstrating that we adhere to rigorous standards of social and economic responsibility
- Named one of the top three carriers in Newsweek’s 2021 and 2022 America’s Best Customer Service Companies in the life insurance category

Strong Financials

As of Dec. 31, 2023, Assurity’s strong statutory financial results included:

\$2.5 Billion
in total assets

\$23.4 Billion
*of total life insurance
in force*

\$482.8 Million
in total capital

19.3%
*ratio of capital to
assets, a historically
strong measure of
our financial stability*

\$208.9 Million
*in total benefits and
dividends paid to
policyholders*

Investment Practices

Assurity maintains a conservative investment philosophy and a disciplined management approach - focused on sustaining unquestioned financial strength and achieving appropriate risk-adjusted returns. Our emphasis is on building and maintaining a high quality, diversified investment portfolio, with suitable asset and liability management.

*A.M. Best ratings range from A++ (Superior) to F (in liquidation). Rating assigned November 2, 2023. For the latest Best’s Credit Rating, access www.ambest.com.

Assurity is a marketing name for the mutual holding company, Assurity Group, Inc. and its subsidiaries. Those subsidiaries include, but are not limited to, Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.