

Screenings and checkups help us keep our health on track, even if we try to avoid them. Maybe we're even worried about what the results will show. After all, it's not just our health on the line — we want to make sure we're able to take care of our families if something happens to us.

Here's the truth: More men than ever are surviving heart attacks and other heart conditions. However, the costs of healthcare also continue to rise. Many people are turning to websites like GoFundMe to get help paying for their medical bills so they can continue to support their families.

There's a better way. Critical illness insurance will pay money directly to you should you face a serious illness like a heart attack¹, cancer or Advanced Alzheimer's disease. **The policy provides money you can use any way you wish, such as:**



Deductibles and copays/coinsurance



Lost income from missed work



Everyday expenses – mortgage/rent, utilities, childcare



Experimental treatments and travel

Take control and give yourself more options and choices. Talk to your insurance professional today to learn more about Assurity Critical Illness Insurance.

Assurity_®

Helping people through difficult times

As a mutual organization, Assurity was founded on the simple concept of people coming together to support each other in moments of need. We continue our mission of helping people through difficult times by providing affordable insurance protection that is easy to understand and buy. Our financial stability has stood the test of time. It shows our commitment to be there when our customers need us. Owned by our policyholders, we conduct our business to serve only their best interests. Whether paying benefits, offering service with a human touch, giving back to our community, or practicing sustainable habits that provide for our planet, we embrace our capacity to improve lives. We all share in the future we create, and Assurity believes in using our business as a force for good.



Customer Service

800-276-7619 Ext. 4264

Find out more assurity.com

1. Heart attack does not include established (old) myocardial infarction occurring prior to the issue date, sudden cardiac arrest, cardiac arrest or cardiopulmonary arrest.

NOT AVAILABLE IN NEW YORK.

THIS IS AN EXCEPTED BENEFITS POLICY. IT PROVIDES COVERAGE ONLY FOR THE LIMITED BENEFITS OR SERVICES SPECIFIED IN THE POLICY. Critical Illness insurance is not a comprehensive major medical plan or Medicare supplement policy and may not be appropriate for Medicaid recipients. The policy may contain reductions of benefits, limitations and exclusions. The description of benefits is intended only to highlight the insured's benefits and should not be relied upon to fully determine coverage.

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Policy Form No. I H1820 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.