



We've made selling even easier with Preferred Life Underwriting for Critical Illness Insurance

If your client qualified for preferred life insurance with an approved company, he or she may be eligible for \$75,001 to \$200,000 of Assurity's Critical Illness Insurance.*

Four easy steps to apply

1. Critical illness application must be submitted within six months of the preferred life exam.
2. Applicant must have qualified for preferred life with an approved company (see list at right).
3. Complete Assurity's application for Critical Illness Insurance.
4. Send completed application with a copy of the medical exam and schedule page from the preferred life policy.

Approved Companies

- | | |
|--------------------------------------|----------------------|
| Allianz Life | Mutual of Omaha |
| American General | North American |
| Ameritas | Ohio National |
| Assurity | Principal |
| Banner | Protective |
| Guardian Life
<i>(Elite only)</i> | Prudential |
| John Hancock | Transamerica |
| Lincoln Financial | Woodmen of the World |

Critical Illness Product Highlights

Assurity's Critical Illness Insurance pays a lump-sum benefit upon the diagnosis of a covered illness or medical procedure, such as a heart attack, cancer or stroke.

- Issue ages: 18 through 70
- Allows the benefit to be paid multiple times
- Guaranteed renewable for life
- Riders available (for additional premium): Disability Waiver of Premium Rider, Accidental Death Benefit Rider, Spouse Critical Illness Rider, Child Critical Illness Rider, Additional Critical Illness Rider, Critical Accident Rider, Loss of Independent Living Rider, Increasing Benefit Rider, Reoccurrence Rider, Return of Premium Rider

*Underwriting may occur in certain situations, e.g., family history admitted on the Critical Illness medical page of the application.

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Policy Form No. IH1820 and Rider Form Nos. R11825, R11821, R11830 and R11823 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.