

Life Protect+ Bundled coverage for life, critical illness and income



Email - Mortgage Approach

Subject Line:

Your Most Valuable Asset is Uninsured

Body Copy:

Hi [CLIENT/PROSPECT NAME],

You have insurance for your home and car – but what about protecting yourself? **Bundled coverage for life, critical illness and income protection** can help you stay on top of your big expenses, like your mortgage or other debts, no matter what life brings.

It's easy to personalize your protection and get covered. I'd love to talk more about how we can make this coverage work for you – reach out with my contact information below to talk more.

Your Contact Information/URL

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Policy Form No. 1L1702 and Rider Form Nos. R10762 and R10825-T underwritten by Assurity Life Insurance Company, Lincoln, NE.

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