# **Assurity**<sub>®</sub>

# Social Media Kit

## **#StartSmart**

We make it easy—so we've prepared a social media kit which includes premade images and caption options for you to choose from. Use one or all of the posts to help educate clients and prospects and generate conversations.

- 1. Select a post
- 2. Download the image and copy the accompanying caption
- 3. Share on your preferred social media channels

Our marketing team is here to help with any questions at marketing@assurity.com



## **StartSmart Posts**

#### **Caption**

Meet your future goals with confidence
– get protection for your life, health
and income with StartSmart. It's fast,
affordable insurance coverage with one
application, one bill and three coverages.
Message me and let's talk more.

#### **Image**



#### **Caption**

Buy a home recently, or thinking about it? Make sure your home ownership goals are protected with StartSmart. This 3-in-1 insurance protection can cover your life, health and income – and it'll never be cheaper than today. Send me a message and I can help you get started.

#### **Image**



### Caption

It's not as expensive as you think.
StartSmart is 3-in-1 insurance protection for your life, health and income and might cost you less than your monthly takeout budget – but it'll do a lot more good.
Send me a message and we'll talk about just how affordable it can be.

### **Image**

