



Assurity®

A Gift that Lasts a Lifetime

Children's Whole Life Insurance

The bond between grandparents and their grandchildren is magical, defying age and generation gaps. Your love for them takes many forms – stories, cookies, games, tidbits of wisdom and, of course, hugs. Children's life insurance through an Assurity Whole Life Insurance policy is a gift of love and protection for your grandchildren that will last a lifetime.

- ☑ **Guaranteed lifetime coverage** – Lasting protection, regardless of future health
- ☑ **Guaranteed premiums** – Because the cost is based on the child's age and the amount of coverage you choose, they're guaranteed never to increase.
- ☑ **Cash value** – As premiums are paid, the policy builds value that may be borrowed if needed.¹
- ☑ **Growth through dividends** – The policy is eligible to earn dividends,² which can be used to purchase additional coverage.
- ☑ **Guaranteed insurability**³ – Strengthen your grandchild's future. Purchasing this optional rider will allow them to increase their coverage up to five times prior to age 40.

Product Highlights

- \$10,000 - \$300,000⁴ coverage amounts available
- Coverage available starting at age 15 days
- **Automatic transfer of ownership to your grandchild at age 25**

Affordable

\$25,000 of coverage for a 1-year-old is as little as \$15.77 per month⁵ – less than an afternoon at the movies.⁶



For a grandparent, there's no greater joy than to watch a grandchild grow. A children's Whole Life Insurance policy provides financial security into their own years as a grandparent. It's the gift of a lifetime.



Why we're different.

Mutual strength

For over 130 years, our financial strength has helped people support one another through difficult times.

A force for good

As a Certified B Corporation, we work toward positive impacts for employees, communities and the environment.

Personal service

Get the customer service you need from real, responsive and efficient people in our Lincoln, Nebraska headquarters.

Customer Service

800-276-7619
Ext. 4264

Find out more

assurity.com



This policy may contain reductions of benefits, limitations and exclusions. For costs and complete details of the coverage, please contact your insurance representative or Assurity to review the policy for more information.

1. A dividend withdrawal or policy loan will reduce your death benefit amount by an equal amount. A minimum amount must be retained to keep the policy in force. Withdrawals are subject to a fee. Assurity charges interest for policy loans. Under current tax law, policy loans are not subject to income tax.
2. Dividends are not guaranteed and are determined by Assurity's experience relative to assumed mortality, investment performance and expenses.
3. Guaranteed Insurability Rider comes at additional cost. Additional benefits purchase amounts range from \$10,000 to \$50,000, subject to a maximum of the initial base policy benefit amount. The purchase of additional benefits will increase premium.
4. For amounts over \$100,000, at least one parent/guardian must have at least two times the amount of juvenile life insurance in force on themselves.
5. Premium based on a 1-year-old Female, Juvenile
6. National Association of Theatre Owners, Annual Average U.S. Ticket Price, 2019.

NOT AVAILABLE IN NEW YORK.

Policy Form No. I L1901 and Rider Form No. R 1907 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.