

# Life Protect<sup>+</sup> for Small Business Owners

## Bundled coverage for life, illness and income

### Email – Generic Approach

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#### **Subject Line:**

Don't Go Without This Vital Coverage

#### **Body Copy:**

Hi [CLIENT/PROSPECT NAME],

These days, we're all looking to get more value for our dollars. It's even more important when you have a business and family depending on you. You can get three types of coverage to make sure your family and business are supported no matter what happens to you, all with one easy application and one affordable bill.

It's easy to personalize your protection and get covered. I'd love to talk more about how we can make this coverage work for you – reach out with my contact information below to talk more.

#### **Your Contact Information/URL**

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