



Accidental Death Email – Generic

Subject Line:

Safeguard your finances against the unexpected

Body Copy:

Hi [CLIENT NAME],

Get extra protection during the most important parts of your life with accidental death insurance. It pays your loved ones if you die from a covered accident and helps them keep up with everyday expenses like mortgage or rent, childcare, and more.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

[Your QuickStart URL](#)