



Accidental Death Email – New Homeowners

Subject Line:

Get extra protection for your new purchase

Body Copy:

Hi [CLIENT NAME],

You've already made a smart move by protecting your new purchase – now take it a step further with simple accidental death insurance. If you die from a covered accident, it can help your loved ones to take care of the mortgage, bills or any other expenses – and it's often more affordable than life insurance.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

Your QuickStart URL