



## Accidental Death Email – Credit Union

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### Subject Line:

Protect your loan with this affordable add-on

### Body Copy:

Hi [CLIENT NAME],

Congratulations on your new loan – you're on your way to securing a bright financial future. Now you can help protect your ability to pay it off with accidental death insurance. If you die from a covered accident, it will pay your loved ones a benefit to ensure they can pay bills, final expenses, a mortgage, and more, – and it's often more affordable than life insurance.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

**Your QuickStart URL**