



## Accident Insurance Email – What's Accident Insurance?

## Subject Line:

Get simple coverage for everyday accidents

## **Body Copy:**

Hi [CLIENT NAME],

It's easy to protect your family from the financial impact of common injuries with Accident Insurance.

If you or your loved ones get a broken bone, deep cut or another accidental injury, it pays money directly to you. You can use the funds for whatever you need with no restrictions like networks, deductibles or copays.

Coverage is surprisingly affordable, and it's easy to apply with no medical exams or tests. It's a plan that anyone with a growing family should consider – accidents happen, Accident Insurance can help. Learn more and apply for coverage today:

Your QuickStart URL