



## Critical Illness Email – Credit Union

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### Subject Line:

Safeguard your loan with affordable insurance

### Body Copy:

Hi [CLIENT NAME],

Congratulations on your new loan – now's the time to make smart decisions to protect it. If you're diagnosed with a covered serious condition like cancer or stroke, critical illness insurance provides money to help you stay on top of finances while you recover. It's simple and more affordable than you might think.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

**Your QuickStart URL**