



Critical Illness Email – Generic

Subject Line:

Get help with medical costs

Body Copy:

Hi [CLIENT NAME],

Unexpected major illnesses can become expensive fast and quickly put your finances off track – but critical illness insurance can give you the freedom to pay for day-to-day bills, treatment costs and focus on recovery. If you're diagnosed with a covered condition, it pays you a lump sum of money to use however you wish.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

Your QuickStart URL