



Critical Illness Email – New Homeowners

Subject Line:

Get extra protection for your home

Body Copy:

Hi [CLIENT NAME],

Now that you're a homeowner, it's time to make sure you can stay in your home no matter what happens. Serious illnesses and conditions like stroke and cancer might present sudden large expenses, not to mention you may need time off from work. Critical illness insurance can help. It pays you a lump sum benefit if you're diagnosed with a covered serious condition, and you can use the money however you wish while you recover. It's simple and more affordable than you might think.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

Your QuickStart URL