



Income Protection Email – Generic

Subject Line:

Protect your most important asset

Body Copy:

Hi [CLIENT NAME],

So much depends on your ability to earn a living – what would happen if you became totally disabled and suddenly couldn't work due to an accident or sickness? Income protection insurance can help ensure you can stay on top of your expenses if you're too sick or injured to work due to a total disability. It can replace a portion of your lost income so you can keep paying for the most important things in your life.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

Your QuickStart URL