



## Term Email – Credit Union

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## Subject Line:

Protect your new loan in moments

## **Body Copy:**

Hi [CLIENT NAME],

Congratulations on securing your new loan! No matter what your goals are, they're worth safeguarding – and now is a great time to consider an extra layer of protection. Mortgage protection with term life insurance can ensure your family can afford to stay in your home if something happens to you. And it's easy to find out whether it's right for you.

Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

## Your QuickStart URL