



Term Email – New Home Coverage

Subject Line:

Take action to protect your purchase

Body Copy:

Hi [CLIENT NAME],

Now that you have homeowner's coverage, it's time to think about the long term. If you don't already have mortgage protection with term life insurance, now is the perfect time to consider it. It can match the duration of your mortgage to help ensure your family can stay in your home in case anything happens to you, and offer your peace of mind as you build your life.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

Your QuickStart URL