

# Income Protection Email – Credit Union



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## Subject Line:

Protect your new loan in moments

## Body Copy:

Hi [CLIENT NAME],

Congratulations on your new loan – now protect it, and the other things that matter most to you, with income protection insurance. If an accident or illness causes a total disability which prevents you from working, and from earning a paycheck, it replaces a portion of your lost income so you can continue paying for the most important things in your life.

There's an easy way to get protection – and you can quickly find out whether it's right for you. Visit our site below to learn more and get a personalized quote in moments, then apply right from your computer or mobile device. Questions? Don't hesitate to give me a call.

**Your URL**