



Assurity[®]

Sales Idea

Accident Insurance
for Families

Meet Lesley & Her Family

Lesley, 35, is married and a mother of two. Their family leads an active lifestyle and she worries what unexpected medical bills might do to their budget:

- Even with good insurance, bills could set them back in a big way.
- Would they be able to manage their mortgage payment?
- Although savings could cover their deductible, what about the bills left after insurance covers its portion?

Lesley purchased the **Accident Insurance Advantage Plan** as an affordable supplement to their health insurance plan.



Choose

Lesley makes a wise choice for her family and her peace of mind.

Total Premium
\$34.⁹⁹/mo.
for the Advantage Plan
with 24-Hour Coverage



Use

Lesley is outside watering when she trips over the hose and lands on her shoulder. She was:

- Driven to the nearest urgent care
- Examined by the doctor and an X-Ray taken
- Referred to an orthopedic surgeon and has an MRI
- Operated on with anesthesia, and kept under observation for 8 hours
- Diagnosed with a dislocated shoulder
- Seen for a few follow-up doctor visits
- Given a steroid shot and had 6 physical therapy sessions

Lesley filed her claims online and her cash benefits were directly deposited into their bank account.



Claim

Lesley's accident claim paid her family cash benefits for the following:

Initial Accident Treatment (urgent care visit)	\$75
X-Ray	\$45
Diagnostic Exam (MRI)	\$150
Surgical Repair of Dislocation	\$900
Follow-Up Treatment (2 per accident)	\$150
Pain Management (steroid injection)	\$75
Rehabilitative Therapy (6 per accident)	\$270

Total Benefits Paid \$1,655

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